

# **Announcing the 2011 Pumpkins on Parade Annual Fundraising Event**

**Last Year, We Raised Over \$9,500 for School of the Holy Childhood!**

On October 2, 2011, Gro-Moore Farms will host the 2011 Pumpkins on Parade Fundraising Event, featuring both a silent and live auction of a wide assortment of decorated pumpkins. The pumpkins are decorated by Rush-Henrietta Art Teachers & Students, and by Students of the School of Holy Childhood. In addition we will be expanding upon the Artist Contest introduced at last year's event. Local artists are sought to participate and may contact Kate Balconi at 359-3710, ext. 169 to learn more. The event itself takes place at Gro-Moore Farms, 2811 East Henrietta Road, Henrietta.

Tickets are \$25 per person and will be available at Gro-Moore Farms and School of the Holy Childhood beginning in August. Join us for a fun-filled evening featuring delicious food and drink, fabulous desserts from Special Touch Bakery, music, raffles, and more! Sponsorship opportunities are available.

Last year, Pumpkins on Parade raised over \$9,500 for the School of the Holy Childhood. This is a wonderful community event featuring participation from many Henrietta based businesses and friends of Holy Childhood.

Local businesses have the option of supporting the event by purchasing large bales of hay decorated to look like pumpkins by the staff at Gro-Moore Farms.

Supporters at this level have included, Baker's Tree Service, Bradley Kaufman, DDS, Doyle Security Systems, East Coast Commercial, Klee's Mobil, Key Logistics, Rochester/Henrietta Super 8 Motel, Read's Ice Cream, Monroe Tractor, Rochester Institute of Dog Grooming, Rush Henrietta Rotary Club, Wegmans Calkins Road, Sue's Finishing Touch, Terry & Terry! Butwid, the Scowcroft Family, and Friends of Michael Yudelson.

The bales of hay are prominently displayed at the business for several weeks. Holy Childhood and Rush Henrietta students, as well as area artists, support the event by painting pumpkins that are auctioned off at the event.

**All proceeds from Pumpkins on Parade in 2010 benefit Holy Childhood's programs and services offered to individuals with developmental disabilities**

Holy Childhood is a non-denominational, non-profit agency providing individuals with special needs with the tools to reach maximum independence.

For more information about the agency visit [www.holychildhood.org](http://www.holychildhood.org) or call (585)359-3710. To indicate your interest in participating in this event by purchasing tickets or becoming a sponsor please contact Kate Balconi at (585) 359-3710 ext. 169 or [kbalconi@holychildhood.org](mailto:kbalconi@holychildhood.org).